

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In re Application of: | Shubhasheesh Anand, et al. |) | Confirmation No.: | 6738 |
| | |) | | |
| Serial No.: | 10/799,048 |) | Examiner: | Stibley, M. |
| | |) | | |
| Filing Date: | March 11, 2004 |) | Art Unit: | 3688 |

For: PREDICTING INVENTORY AVAILABILITY AND PRIORITIZING THE SERVING
OF COMPETING ADVERTISEMENTS BASED ON CONTRACT VALUE

Via EFS-Web
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL AMENDMENT AND RESPONSE

Sir:

This is a supplemental reply to the Amendment and Response filed on March 31, 2009, which was in response to the Final Office Action mailed February 4, 2009. Please reconsider the subject application in light of the remarks made herein.